



A Multifaced Trailblazer

Desiree Karabo Reddy

A Multifaceted Trailblazer

Desiree

Karabo Reddy:

A visionary entrepreneur, philanthropist, and dynamic media personality who embodies the spirit of unity, multiculturalism, and cultural pride.

As the Founder and CEO of Dezrykay Trading, she has established herself as a force in business, leveraging her creativity and business

Empowering Communities

As the Executive Director of Multi-Ethnicity Cultural NPC, Desiree fosters cultural exchange and unity through innovative initiatives. Her work with the organization, including the impactful Afri-Sisters cultural exchange event, highlights her commitment to celebrating diversity and promoting cross-cultural understanding.



Strategic Partnerships |



Desiree Karabo Reddy has some impressive strategic partners and accomplishments. Here are some of her notable partnerships and achievements:

Ambassador, Yobuningi:

She partners with Yobuningi, a business-to-business networking company, as an ambassador.

Mrs. Bold South Africa Pageant:

Desiree was a finalist in the Mrs. Bold South Africa Pageant, although she resigned from the competition a few months in.

Maximum Stylez Records and Publishing:

Her EP album, "Enigma," is available on all digital platforms through Maximum Stylez Records and Publishing.

Former Ambassador, Love to Live Youth Organization:

Desiree previously served as an ambassador for the Love to Live youth organization.

These partnerships and achievements showcase Desiree's commitment to empowering youth and promoting cultural exchange.

www.dezrykaytrading.com



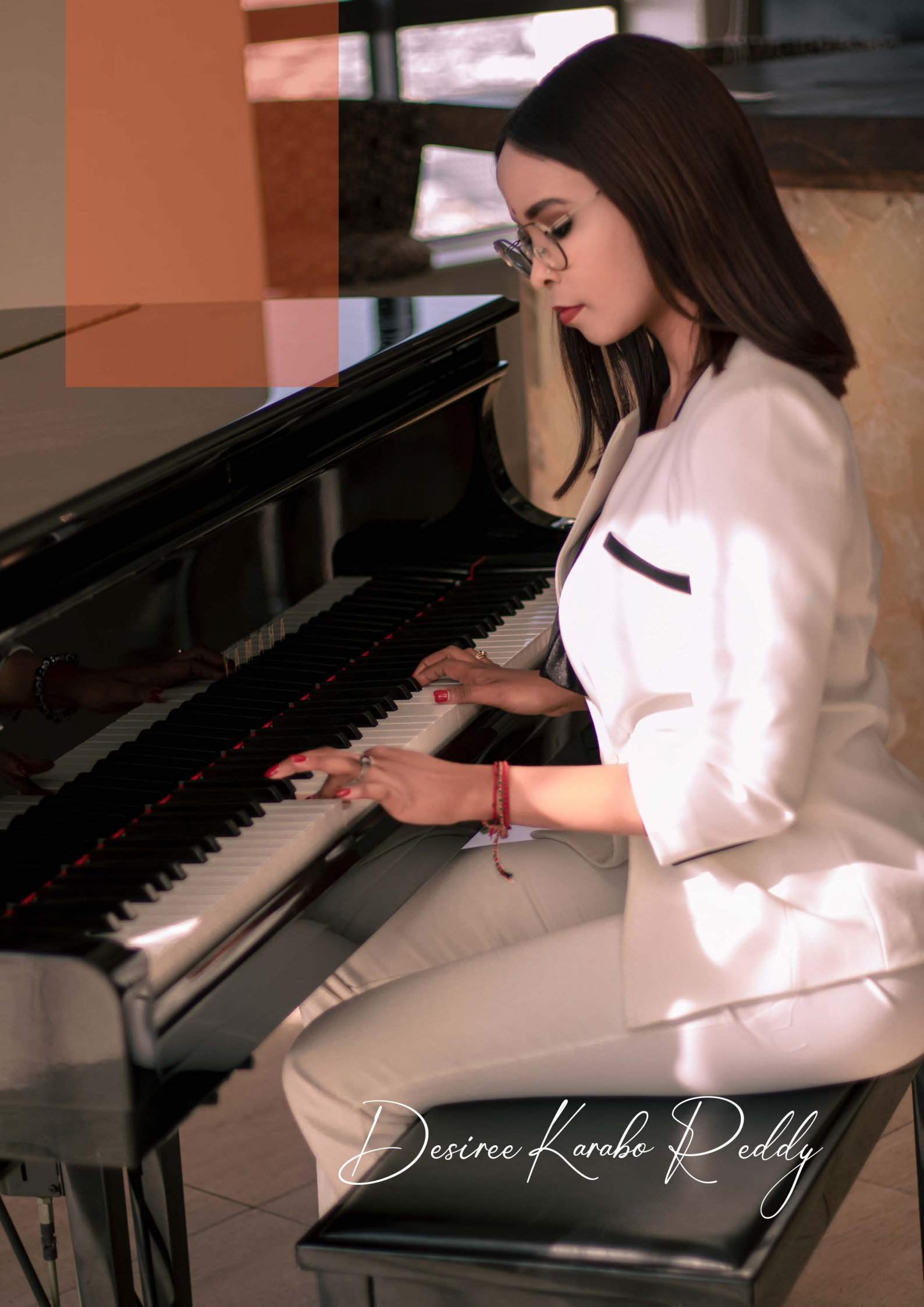
Advocate for Wellness and Elegance

Desiree is a passionate advocate for elegance, class, and self-care. She believes in the transformative power of meditation and yoga to promote healthy living and physical confidence. Through her platform, she encourages others to prioritize their well-being and embrace a balanced lifestyle



Artistic Expression

Desiree is a talented singer, actress, TV and radio presenter, podcast host, Piano Student and writer. Her artistic versatility has captivated audiences, and she continues to inspire others through her creative

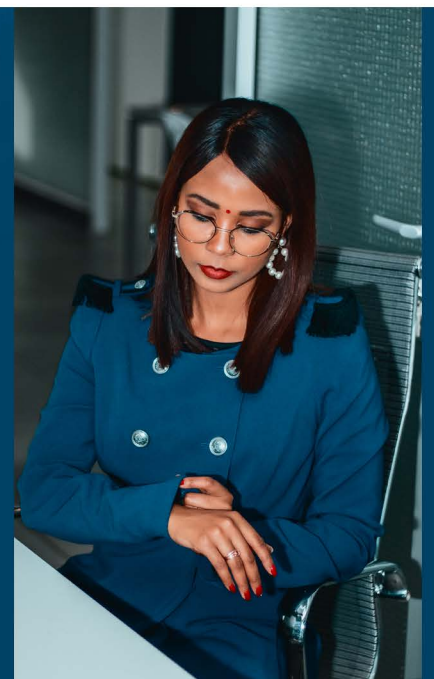


Desiree Karabo Reddy

A Visionary Leader

With a deep passion for cultural heritage and modernity, Desiree Karabo Reddy is a leader who bridges gaps and brings people together. Her work is a testament to her dedication to empowerment, unity, and the celebration of diversity.

Through her multifaceted career, Desiree remains a shining example of innovation, creativity, and compassion, inspiring others to embrace their unique identities while contributing to a greater good.



2026

Portfolio



Info@dezrykaytrading.com



Management@dezrykaytrading.com

Desiree Karabo Reddy
A Multifaceted Trailblazer

www.dezrykaytrading.com

 Desiree Karabo Reddy
 @desireekaraboreaddy

 @desireekaraboreaddy
 @desireekaraboreaddy

 +27 072 036 3764
 Dezrykay1@gmail.com